

Fortune Times

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Faculty Spotlight

Dr. A.K. Puri (Director, Fortune Institute) has over 19 years of academic experience as faculty at IMT and FORE School of Management. In his illustrious career over 8000 management graduates have been his students under various programs. He has trained over 900 executives from business and industry under Management Development Programmes. He has conducted a series of Faculty Development Programmes sharing his expertise with over 100 faculty members of B-schools from around the country. [Click here to read more.](#)

Fortune Institute Bags Prestigious B-School Awards

Fortune Institute has been honored with the prestigious *Dewang Mehta Business Schools Awards 2009* for '**Business School which encourages Innovations that leads to better Development**' and '**Business School with Best Industry Interface**' awards. The Director General of the Institute, Dr. A.K. Puri has been adjudged '**Best Teacher in Financial Management**'. The awards as part of the *17th Business School Affaire*, is India's largest business school award platform. The awards are in recognition of leadership, development, innovation and industry interface of Business school.

Fortune This Week

Speakers at Fortune

The following speakers visited the campus this past week:

1. **Mr. B.R. Bhandari**, Former Principal Adviser, International Trade Centre UNCTAD/WTO, Geneva, spoke on '*International Regulatory Systems with special reference to WTO*'
2. **Mr. Husnain Zaidi**, Compensation & Benefits Manager-Europe, Africa, Middle East & South West Asia, spoke on '*International Compensation*'

From Our Student Community:

Second year students **Harshie Wahie & Dev Shankar** adjudged '**4th Runners Up**' (5th Position) in paper presentation competition at the Northern Regional Contest of 6th National Competition for Management Students held at NDIM, New Delhi. Theme of the competition was '*Innovate, Restructure, Reorganize : Challenges for India Inc.*'

From our Faculty Community

[Dr. Mahua Dutta](#) & [Prof. Poornima Gupta](#) visited Sam M. Walton Business School, USA, as part of Faculty Exchange Program. During their stay, they visited the following places:

1. Sam Walton College of Business, University of Arkansas
2. Walmart Distribution Center, Arkansas
3. RFID Lab in Fayetteville

Faculty were exposed to technology driven learning pedagogy, and behavioral labs. Highlights of their learning were:

Very less human interface and heavy reliance on technology, technology based teaching, student involvement in university administration, students undertaking regular internships during their programme, funding secured by companies like Walmart and Tyson Foods for furthering research and disseminating knowledge.

Stress Buster

1. Answer the 5 riddles given below and laugh your way to stress:

- Is there any federal law against a man's marrying his widow's sister?
- Do they have a 4th of July in England?
- If you had only one match and entered a cold room that had a kerosene lamp, an oil heater, and a wood stove, which would you light first for maximum heat?
- According to an international law, if an airplane should crash on the exact border between two countries, would unidentified survivors be buried in the country they were travelling to, or the country they were travelling from?
- A man builds an ordinary house with four sides, except that each side has southern exposure. A bear comes to the door and rings the doorbell. What colour is the bear?

Answers at the bottom of the Section.

2. 5 Tips To Manage Stress During CAT

At the macro level, you must always keep in mind that you are gearing up to appear for an examination which aims at testing whether or not you have the requisite skill set to make a good manager. And as a manager you would be required to face innumerable stressful situations, hence it's a must that you learn how to handle stress effectively. And, at a micro level - focusing on only the next few months - now is the time that you must begin training yourself to avoid the influence of anxiety on your performance in the CAT.

From now till the day of the examination

1. Recognize what you can change - Once you have identified your weak areas and your reactions to them, examine how you can change your stressors by avoiding or eliminating them. In other words, each mock test that you undertake from now till the day of the examination must be carefully analyzed, not just to identify the errors you made but also your reactions to each sub-section. Work on your weaknesses so as to dispense any negative feelings that they might arouse.

2. Build your emotional reserves - Ten minutes of meditation and deep-breathing exercises can help build your body's emotional reserves, and thus make you a more resilient person. This would be especially helpful during the first fifteen and the last fifteen minutes of the examination, because it is during these time periods that maximum number of students experience nervousness and anxiety. Learn to remain calm. This would definitely improve your productivity. The results would show in terms of a higher accuracy rate.

3. Improve your internal dialogue - Monitor your internal dialogue! As you must have observed, we're constantly talking to ourselves. The next time you find yourself anxious or worried, pause for a moment and pay attention to what you're saying to yourself. For instance, if you haven't performed well in a mock test instead of saying, "God! The test was too difficult for me," you should say, "This was an interesting test, it will help me better analyze the areas where I lack prowess."

4. Take Control - Be flexible, yet have an idea beforehand of what works for you. Which section would you like to attempt first, and within the section which questions if attempted first would boost your confidence. Having a plan gives you a sense of control over what can seem like a difficult situation. Feeling out of control only exacerbates anxiety and stress.

5. Be positive - Do you see your glass as half empty or half full? In either case, fill it up all the way with a healthy dose of optimism. A positive attitude goes a long way in securing better results

Answers for Brain Teasers: a) There's no law against a man's marrying his widow's sister, but it would be the neatest trick of the week. To have a widow, he would have to be dead.

b) Oh yes! They have a 4th of July in England. They also have a 5th, a 6th, and so on.

c) First of all you would light a match.

d) You cannot bury survivors under any law – esp., if they still have enough strength to object.

e) The bear who rang the doorbell would have to be white near. The only place you could build a house with four southern exposures is at the North Pole, where every direction is South.

About Fortune

In a short span of 14 years, Fortune Institute has carved a niche in the corporate and academic circles and is ranked high amongst the top management institutions in India. Fortune Institute is ranked 'A+' amongst *India's Best B-schools* by Business India Magazine, Nov 2009. It ranks among *Top 100 B-Schools of India 2008-'09* as per Dalal Street Magazine and is ranked 32nd on all India basis as a *School of Excellence* in the annual survey of CSR 2009. Fortune Institute of International Business conducts the following programs in Business Management duly recognized by All India Council for Technical Education (AICTE): (i) Two years full-time PGDM program and (ii) Three years PGDM part-time general management program, offering a specialization in Marketing, Finance, Human Resources and International Business. Accreditation by the National board of Accreditation (NBA), equivalence of PGDM to MBA by AICTE, ranked amongst the best B-Schools in India, awards by major Business School Academies, is a testimony to the quality education being imparted at Fortune. For more information please visit our website www.fortune.edu.in

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